

Social Media Policy

Northern Territory Athletics, in conjunction with Athletics Australia acknowledges the enormous value of social networking to promote our sport and celebrate the achievements and success of the people involved in our sport.

Social networking refers to any interactive website or technology that enables people to communicate and/or share content via the internet. This includes social networking websites such as Facebook and Twitter.

We expect all people bound by this policy to conduct themselves appropriately when using social networking sites to share information related to our sport. In particular, social media activity including, but not limited to, postings, blogs, status updates, and tweets:

- must not contain material which is, or has the potential to be, offensive, aggressive, defamatory, threatening, discriminatory, obscene, profane, harassing, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate;
- must not contain material which is inaccurate, misleading or fraudulent;
- must not contain material which is in breach of laws, court orders, undertakings or contracts;
- should respect and maintain the privacy of others; and
- should promote the sport in a positive way.

This policy has been adopted from Athletics Australia's National Member Protection Policy (2016).

All individuals are bound by this policy and this applies to the following, whether they are in a paid or unpaid/voluntary capacity:

- Individuals appointed or elected to boards, commissions, committees and sub-committees;
- Employees and volunteers of Athletics Australia;
- Coaches and assistant coaches;
- Athletes, coaches, officials and any other personnel participating in any teams, events and activities, including camps and training sessions, conducted or sanctioned by Athletics Australia or any of its Member Associations
- Referees, judges and other officials;
- All Members of Athletics Australia covering all categories of membership;
- Member associations and each of its members;
- Affiliated clubs and associated bodies of Athletics Australia and/or its Member Association
- Any other person or body that is a member of or affiliated to Athletics Australia or any of its Member Associations;
- Parents, guardians, spectators and sponsors to the full extent that is possible.

This Policy will continue to apply to a person even after they have ceased their membership, association or employment with Athletics Australia and its Member Associations.

